Sponsor Summit, Meet New Clients

Make an impression on Texas A&M University System’s most trusted advisors—technology specialists. This Technology Summit isn’t your ordinary industry gathering. Intimate and accessible, this is a place to showcase your product in front of 300 leaders who make and influence buying decisions, from developers and project managers to CIOs.

Our attendees are on the front lines of technology, representing every university in the Texas A&M University System and seven state agencies. They are the face of information technology for academic, student affairs and business needs and are interested in project management, systems and apps, and hardware and networks. In addition, Information Security Officers and CIOs from across the System will be in attendance. If you offer services, training or tools that help universities and agencies solve information technology needs, you’ll find your audience here.

What do I get?

- Premier brand placement in Technology Summit printed/electronic materials and onsite signage
- Ability to place promotional items in the 300 conference bags*
- One (1) 10 x 10 booth location in the Sponsor Hall**
- Signage indicating Platinum Sponsorship to display at your sponsor booth
- Two (2) complimentary conference registrations***

*Conference bag items must be clearly marked “For Tech Summit” and received in a quantity of 300 at the following address no later than 5:00 PM Monday, February 1, 2016:

Julie Rogers | Texas A&M Information Technology | 750 Agronomy Road, Suite 2601 | College Station, TX 77843

**Booth locations will be assigned based on sponsor preference on a first come, first serve basis.

***Additional sponsor staff registrations are available for $199 each.

Interested?

Have questions? Ready to sponsor? Let’s connect! Email exhibit-techsummit@tamu.edu.
Add On to Increase Your Visibility:

Track Sponsor | $2,000

- Exclusive sponsorship of one track
- Banner placement outside session room*
- Ability to place promotional information in the session room*
- Special promotion in Technology Summit printed/electronic materials
- One (1) sponsor employee can moderate each track, including introducing the sessions and session speakers
- Signage indicating Track Sponsorship to display at your sponsor booth

Track Options
(First Come, First Served)

- GENERAL IT
- PROJECT MANAGEMENT
- LEARNING TECHNOLOGIES
- IT LEADERSHIP AND HUMAN FACTORS
- WEB TECHNOLOGIES AND DEVELOPMENT
- TAMUS SHARED SERVICES

Lanyard Sponsor | $1,000

- Exclusive sponsorship of conference name tag lanyards
- Add your logo/wordmark to each of the 300 attendees’ lanyards, along with the official Tech Summit logo**
- Signage indicating Lanyard Sponsorship to display at your sponsor booth

Conference Bag Sponsor | $500

- Add your logo/wordmark to each of the 300 official bags distributed at registration**
- Prime promotion space on the front of the bag
- Signage indicating Bag Sponsorship to display at your sponsor booth
- $1,000 to be the exclusive sponsor

*All materials must be provided and placed by the sponsor between 12:00 PM - 2:30 PM Tuesday, February 16, 2016.

**One color EPS logo/wordmark file must be provided to taraguin@tamu.edu by November 1, 2015.